

Dear Business Partners,

The year 2020 was supposed to be a celebration of the “International Year of the Nurse and the Midwife”. Unfortunately, it turned into a time in which nurses and all other healthcare professionals have to rise to the exceptional challenges of the dreadful COVID-19 pandemic. In the aftermath of the outbreak of this pandemic the world also changed and we have to get used to many preventive measures and limitations such as wearing masks, social distancing, hand hygiene and bans on social gatherings. This pandemic has induced fear and uncertainty in our lives.

COVID-19 has also made us realize the absolute need for a strong, resilient and sustainable nursing workforce. That is why EDTNA/ERCA keeps the wheels turning and our volunteers are working hard to respond to its members expectations and to uphold the Association’s mission. There are ongoing projects and regular production of new publications. When it comes to events, we have more planned for this year than for previous years.

**With great pleasure and pride, we invite you to join us in the first EDTNA/ERCA Spring Virtual Seminar** to be held on **April 23<sup>rd</sup> – 24<sup>th</sup> 2021**, in the afternoon. The need to support and connect with the renal healthcare community is what drives us to organise this Spring Seminar. Some of the abstracts accepted for the postponed 2020 Conference will be selected for the authors to present their work during these two afternoons. **The Seminar will be opened by a Guest Speaker.**

**We would like to thank all the industry Partners for their continued support.**

On behalf of the Host Organizing Committee,

Edita Noruišienė

EDTNA/ERCA President

**GOLD Partner – 5000 EUR – EXCLUSIVE!**

**Branding on website**

- Company logo announced on the website with hyperlink to Partner's website
- Logo on homepage – in carousel banner (single logo)
- Company name in bottom bar of event website

**Branding on platform**

- 3 banners / logo in slideshow during coffee breaks - to be provided by Partner (PPT slide 16:9)
- 3 banners / advert in program - randomly displayed among other Partners - to be provided by Partner (1920 x 240 px)

**Networking**

- Possibility to contact participants within the online platform
- **8 registrations** that can be chosen arbitrarily out of Seminar and company representatives.

**Advertisement**

- 2 Bumper videos during the breaks (6 sec)
- Logo in the final email to be sent to participants with special thanks to Partners

**Industry symposia**

Possibility to hold industry symposia with 50% discount ***priority to choose the time slot***

**SILVER Partner – 3000 EUR**

**Branding on website**

- Company logo announced on the website with hyperlink to Partner's website
- Logo on homepage – in carousel banner (among the other Silver Partners)
- Company name in bottom bar of the event website

**Branding on platform**

- 1 banner / logo in slideshow during coffee breaks - to be provided by Partner (PPT slide 16:9)
- 1 banner / advert in program - randomly displayed among other Partners - to be provided by Partner (1920 x 240 px)

### **Networking**

- Possibility to contact participants within the online platform
- **6 registrations that can be chosen arbitrarily out of Seminar and company representatives.**

### **Advertisement**

- 1 Bumper video during the breaks (6 sec)
- Logo in final email to be sent to participants with special thanks to Partners

### **Industry symposia**

Possibility to hold industry symposia with 30% discount

### **BRONZE Partner – 2000 EUR**

#### **Branding on website**

- Company logo announced on the website with hyperlink to Partner's website
- Logo on homepage – in carousel banner (among the other Bronze Partners)
- Company name in bottom bar of event website

### **Networking**

- Possibility to contact participants within the online platform
- **4 registrations that can be chosen arbitrarily out of Seminar and company representatives.**

### **Advertisement**

- Logo in final email to be sent to participants with special thanks to Partners

### **Industry symposia**

Possibility to hold industry symposia with 10% discount

### **Additional registration for company representatives only – 90 EUR**

Maximum limit of the registrations is 8 for Partners, for more registrations kindly visit the online registration form for participants.

### **INDUSTRY SYMPOSIUM – 3000 EUR**

#### **Possibility to hold industry symposium**

- Partner is supposed to provide pre-recorded symposium with possible live Q&A at the end
- Technical assistance will be provided by organizer

**SLOT I.** Friday April 23<sup>rd</sup>, 2021, 15.15 - 15.45

**SLOT II.** Saturday April 24<sup>th</sup>, 2021 13.15 – 13.45

**SLOT III.** Saturday April 24<sup>th</sup>, 17.00 – 17.30

**Video Advertisement – commercial break**

to be presented during breaks

**Bumper video** – 6 sec - or PPT slideshow - **500 EUR**

**Video spot** – up to 30 sec - **700 EUR**

**Video presentation** – up to 60 sec – **900 EUR**

**DETAILS AND TECHNICAL INFORMATION:**

After the purchase order Partner will be contacted by appointed technical coordinator and receive the technical instructions including technical details for videos, banners and documents.

**Other requests:** Technical & Exhibition coordinator Mrs. Jindra Dudova, [dudova@guarant.cz](mailto:dudova@guarant.cz)

**DETAILS AND DESCRIPTION:**

**NETWORKING**

- Participants are automatically listed in networking section but can unlist themselves by changing their status.

**IMPORTANT DEADLINES**

**By February, 2021**

- kindly contact us the sooner the better to confirm your interest. Purchase order will be sent by return.

**March 15, 2021**

- Manual with technical information will be available (to be provided to confirmed sponsors and exhibitors as soon as the contract is signed)

**By April 10, 2021**

- to provide the advertisement for PDF Program to Jindra Dudova, [dudova@guarant.cz](mailto:dudova@guarant.cz)
- to provide the banners (1920 x 240 px)

**By April 20, 2021**

- to specify names and email addresses to be registered to the virtual Seminar
- to manage your profile and add the information, banners, documents, videos, links to website, social network

**Payment condition:**

The Partner undertakes to provide the contribution of a sum in the total amount:

1. Instalment of 50% of the total worth of the purchase order is due 30 days from receiving the invoice
2. Instalment of 50% of the total worth of the purchase order is due by March 30, 2021

**Cancellation Conditions**

These cancellation fees are valid in case the Partner cancels:

1. Cancellation within 30 days from receiving the invoice - cancellation fee of 50% of the total cost in the Contract
3. Cancellation after March 24, 2021 - cancellation fee of 100% of the total cost in the Contract

The Supplier is a VAT payer. The VAT will be applied according to the valid legislation.  
The Partner agrees with the above-mentioned payment and cancellation conditions.

**Invitation to autumn 49TH EDTNA/ERCA INTERNATIONAL CONFERENCE**

The Partners are kindly invited to support the Spring Virtual Seminar. As a special benefit, we would like to provide them a discount for the 49<sup>th</sup> EDTNA/ERCA International Conference which will be held on September 4-7, 2021 virtually.

Only the partnership levels will be counted and discounted, not the other item such as advertisement.

Industry symposia are excluded from the discount (price for partnership only will be applied).

**CONTACT:**

Do not hesitate to contact us in case of any other questions or business requests. I remain at your disposal and thank you very much on behalf of the scientific and organizing committee for any kind of support.

Mrs. Barbora Vinsova

Cell phone: +420 602396841

Email: [vinsova@guarant.cz](mailto:vinsova@guarant.cz)