Brand Ambassador Annual Report, 2019 - CYPRUS

✔ The members of the EDTNA/ERCA in CYPRUS are 14 members.
   DESPO THEODOROU is the Brand Ambassador for CYPRUS since DECEMBER 2018.
✔ Despo attended the EDTNA/ERCA International Conference in Prague on September 2019. Despo supported EDTNA/ERCA booth, assisted in the EDTNA/ERCA hospitality suite. 5 Participants from CYPRUS attended the International Conference.
✔ Translation of EDTNA/ERCA Newsletters and other publication material: YES
✔ Participation in EDTNA/ERCA surveys: YES
✔ Promoting EDTNA/ERCA at the National Meeting /Educational Event:
  - As a member of Cyprus Nurses Nephrologist Association DESPO participated in the organization of a Specialization Program in Nephrology Nursing based on the EDTNA /ERCA curriculum in cooperation with NICOSIA University and Cyprus Health Ministry which will started on September 2020 for FIRST time.
  - Despo organised an event in Larnaca General Hospital and Famagusta General Hospital with Cyprus Nurses Nephrologist Association and Pancyprian Organization of People with Kidney Disorders for the “World Kidney Day “on 14th of March 2019.
  - As a Brand Ambassador Despo organised a lecture for the community with the subject “Prevention of Chronic Kidney Diseases. 100 participants on 23th of May 2019.
  - As a Brand Ambassador Despo presented “The role of Brand Ambassador of Cyprus in EDTNA/ERCA” to “Larnaca Pancyprian Multidisciplinary Nursing Seminar Day” and Despo was an organized member for it as well. 280 participants on 7th of June 2019.
✔ Translation of EDTNA/ERCA Newsletters and other publication material: YES
✔ Claiming rights and various privileges for patients on haemodialysis, on peritoneal dialysis and transplanted patients:
- Despo as a Brand Ambassador claimed and made sure to donate entry Season-tickets for all patients of Larnaca Hospital from the football team AEK Larnaca which is team of first category in Cyprus.
- Also Despo continue to claim for many other rights for them.

DESPO THEODOROU is available to answer EDTNA/ERCA related questions.
For more information please contact DESPO THEODOROU at despotheo@yahoo.gr our Brand Ambassador from CYPRUS.