



Brand Ambassador Annual Report, Ireland

Juby Susan Thomas is the Brand Ambassador for Ireland since November 2019

I attended the EDTNA/ERCA International Conference in Prague on 13th September 2019. I met Brand Ambassadors and executive members from many countries and asked for their support for my membership as BA for Ireland. I also met EDTNA/ERCA BA's who were on duty in the EDTNA/ERCA hospitality suite and those chairing session.

I Participated and attended the International Conference and presented an oral Presentation "Kidney Transplant Education Programme- the Patient Experience".

I have volunteered for abstract evaluation.

I have participated in the EDTNA/ERCA surveys.

I have participated in several BA conference calls

- ✓ I have promoted the EDTNA/ERCA at the following National Meetings and Educational Event.
 1. Kidney Patient Education Programme in St Vincent's university Hospital. Seventy five patients and their family members attended. Presenters included Transplant Surgeon, Laboratory Scientist, Nephrologist, Clinical Nurse Managers, across the kidney transplant national network. I managed an EDTNA/ERCA stand at this conference showing the work of EDTNA/ERCA.
 2. I have set up a promotional EDTNA/ERCA stand at the Transplant, Urology, and Nephrology (TUN) in Beaumont hospital with 90 participants where set up an EDTNA/ERCA stand and I was available to answer EDTNA/ERCA related questions.

For more information please contact Juby Susan Thomas at jstomas@svhg.ie our Brand Ambassador from Ireland

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