



Brand Ambassador Annual Report, 2021-CYPRUS

- ✓ In Cyprus we have 2 EDTNA/ERCA members.
Despo Theodorou is the Brand Ambassador for CYPRUS since DECEMBER 2018
- ✓ Despo attended the EDTNA/ERCA Virtual International Conference in 2021 and 3 virtual EDTNA/ERCA webinars in 2021.
- ✓ 2 participants from Cyprus attended the International virtual Conference.
- ✓ Translation of EDTNA/ERCA Newsletters and other publication material YES
- ✓ Participation in EDTNA/ERCA surveys YES
- ✓ Despo participated in “28th Pancyprian Nursing Conference” and in “6th Scientific Multidisciplinary two-day Conference on New Data in the Sciences of Nursing - Mental Health and Obstetrics” as a speaker on the topic of “Investigation of the incidence of infections and dysfunction in central venous dialysis catheters Larnaca General Hospital” which 2450 participants attended.
- ✓ Despo as a Brand Ambassador supports and claims rights and various privileges on haemodialysis patients.
- ✓ Despo is continually supporting patients affected strongly by the COVID-19 pandemic, because it is her belief that we must all help out each other in these strange and unprecedented situations. In addition, Despo readily supported patients through a Viber group named “Reneducation” by sending them relevant informative and educational leaflets regarding the novel coronavirus.
- ✓ As a Brand Ambassador, Despo supports the Pancyprian Organization for People with Kidney Disorders.
- ✓ Despo provides continual support to staff of Famagusta General Hospital.

For more information please contact Despo Theodorou at despotheo@yahoo.gr our Brand Ambassador from Cyprus.

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