



Brand Ambassador Annual Report, Netherlands

- ✓ In the Netherlands we have 10 EDTNA/ERCA members.
- ✓ Aase Riemann is the Brand Ambassador for the Netherlands since 2018.
- ✓ participants from the Netherlands attended the International Virtual Conference and presented 3 e-posters or oral presentations.

- ✓ Translation of EDTNA/ERCA Newsletters and other publication material_: 4 x per year articles about issues of EDTNA/ERCA in Dutch Magazine for Nurses Nephrology Association (1868 members)
- ✓ Participation in 2 EDTNA/ERCA surveys
- ✓ Promoting EDTNA/ERCA at the National Meeting /Educational Event. Name of the event: Presentation about EDTNA/ERCA at National Dutch Nephrology-Days, Virtual Conference, March 2021
- ✓ Number of participants more than 500 persons (nephrologists, nurses, social workers and dieticians working in nephrology)
- ✓ Start promotion Conference in Rotterdam (members of Dutch Nurse Association= 1868 members, websites of social workers and dieticians, linkedin (about 400 adresses), mails stakeholders (Dutch Kidney Foundation, Dutch Patient Organisation, Association for Nephrologists, Quality Institute Nephrology)

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our Brand Ambassador from the Netherlands

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