Report of BA activity

Dates of the activity:
12 March 2020

Place of activity:
- General Hospital of Larnaca and the old Larnaca hospital
- General Hospital of Famagusta

Number of Participants:
Public who visit the hospitals

Number of EDTNA/ERCA members participated in activity:
One = Brand Ambassador Despo Theodorou

Promotional materials used during activity:
Poster and printed material about kidney function and organ donation

Support from industry/companies:
Pancyprian Organization of people with kidney desorbers

Goals of the activity:
1. Awareness of renal function
2. Encouraging participation for organ donors
3. Updating the world about my role as ambassador of EDTNA/ERCA

Short description of activity:
An information booth was set up to mark the World Kidney Day
A poster was set up and an information leaflet was provided
Pancyprian Organization of people with kidney desorbers was support my activity